



THE NEW ENCINITAS NETWORK MEMBERSHIP ANNUAL INVESTMENT GUIDE

Please use the information below to determine the correct annual dues for your business or service.

"Free" Membership Listing: Cost \$0

Benefits include:

- Featured in "New Members" list on web site home page for four weeks.
Immediate Listing in the NEW ENCINITAS Business Directory; on our web site
-Free subscription to the weekly E-Blast
-One Free Entrance to an El Camino Reality Check Mixer.

New to the Neighborhood Membership:

Cost \$99

Benefits include all of above, plus:

- Listing in Business Directory (marketing and SEO benefit) for 12 months.
-Cross-link to a Stand-Alone web site (SEO benefit)

- Identified with "New Members" in a weekly E-Blast (active exposure to other members)

Return on Investment Membership:

Cost \$295

Benefits include all of above, plus:

- Plus: Your business receives at this level: Introduction in a dedicated E-blast Profile Article of 350 words; NEW ENCINITAS BUSINESS OF THE WEEK with photos and promos for your business. (See Cruise and Travel on our Home-Page for an Example)
-5 Minute FOCUS "Live" Introduction and pitch at THE NEXT EL CAMINO REALITY CHECK Mixer (held Monthly)
-A Feature with photos and an E-Blast LINK in the Home Page Member Gallery
-Four promotional spots in e-blasts

- A Promotional Spot in The Wave Blog

- Discounted Entry at Mixers (2 for 1 Entrance) to the Next Monthly Mixer. You can bring a Guest at no additional charge.

Golden Corridor Premium Membership:

Cost \$595

Benefits include all of above, plus:

- A Premium web site Profile page
-Premium Listing in the New Encinitas Business Directory
-A Monthly Mixer Sponsorship
-Free Entry at Mixers for 12 months
-Home-Page Banner Logo for your business for 12 months.
-Ad space in 6 E-Blasts

Date of Application: _____

Name of Business: _____

Primary Contact: _____ Title: _____

Business Street Address: _____

Business Mailing Address: _____

Business Phone Number: () - Cell Phone: () -
Business Fax:() -

Business Email Address: _____

Annual Membership Dues: \$ _____ [] New Member Administration Fee \$25

Total of Membership Dues and Fees: \$ _____ Anniversary Date: _____

[] Cash [] Check # _____ [] Visa [] Mastercard Card # _____

Cardholder name: _____ Exp. _____ BKCD # _____

Authorized Signature: _____

Please return this sheet to 2031 Shadow Grove Way, Encinitas, CA 92024, or to Mike Andreen.

For more info, please call: (760) 274-6296, visit www.newencinitasnetwork.org or email: newencinitasnetwork@gmail.com